



2019
BUSINESS MEMBERSHIP

Speak Life Tour

WWW.SPEAKLIFETOUR.ORG

— PERFORMING & VISUAL ARTS TOUR —

The Speak Life Tour launched Open Mic Mixers in 2013 at Coldstream-Homestead-Montebello Community Development Corporation in Baltimore City. Then on January 9th, 2014, SLT officially launched at the Terra Cafe.

This year marks the 6th year of SLT. The Speak Life Tour is a national tour that has conducted shows in Los Angeles CA, Jacksonville FL, Maryland, Washington DC, Virginia, Atlanta GA, Charlotte NC, Philadelphia and New York to include performances at Morgan State University, Temple University, Old Dominion University, California State University Dominguez Hills and Howard University.

SLT launched "the TALK" Radio Podcast in Orlando Florida; Summer 2018 and on July 12th, 2019 will be our DMV Edition at 5pm; CHMCC Center.

SOCIAL MEDIA



@SPEAKLIFETOUR

EMAIL

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202-780-7301

3220-A The Alameda Baltimore MD 21218



join the movement

SLT APPAREL LAUNCHED IN 2015

FOLLOW US @SPEAKLIFETOUR

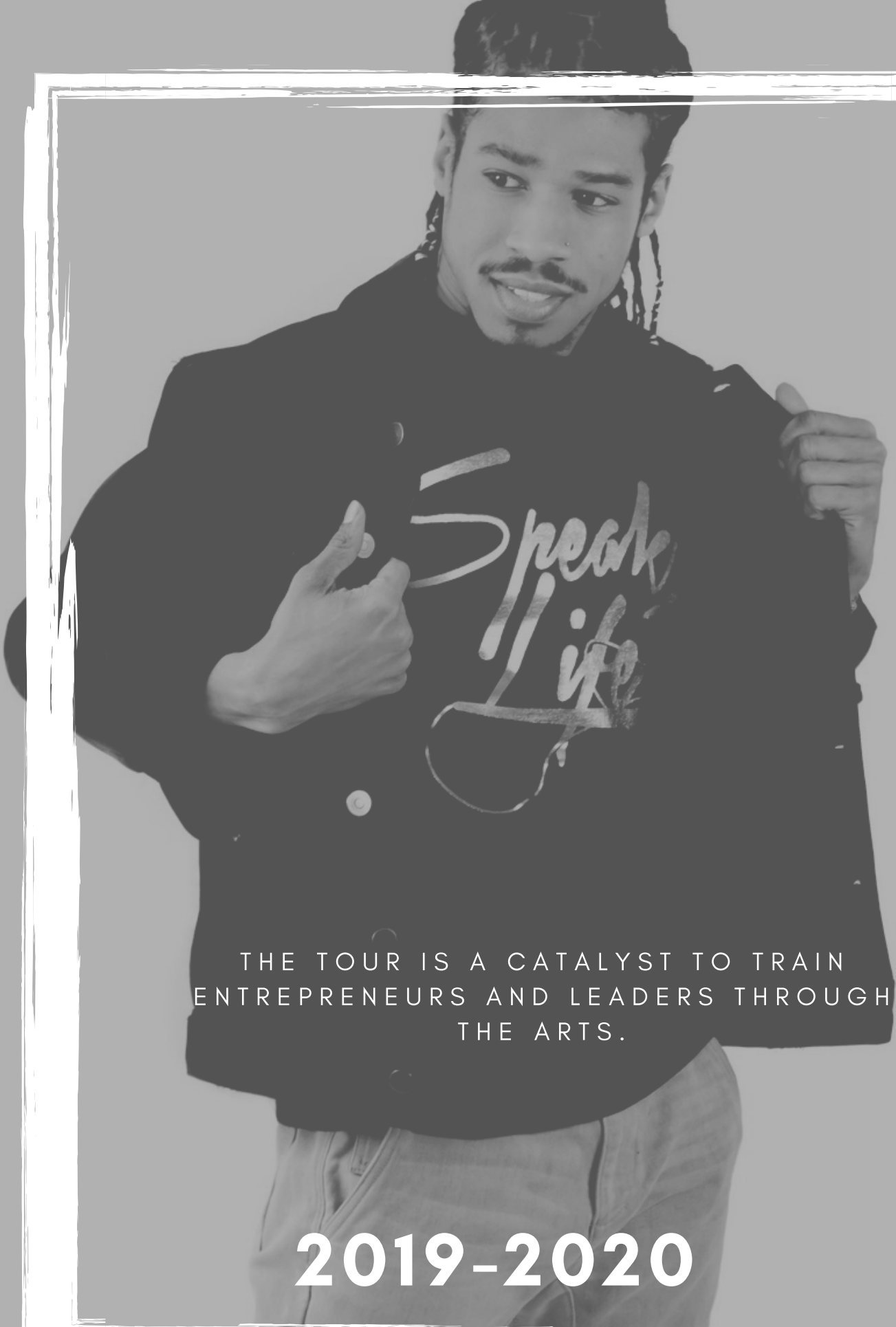
About the Founder

Catherine Trotter-Rayner earned a B.S. in Political Science in 2002 from Morgan State University. Catherine has 16 years of experience as a Project Manager. In 2002 Mrs. Trotter-Rayner established House of New Beginnings, Inc. a 501C3 non-profit organization and umbrella to Speak Life Tour. In 2007, Mrs. Trotter-Rayner launched her consulting business in Maryland. Catherine niche area is in program development and strategic planning. Mrs. Trotter-Rayner authored “Community Engagement from Concept to Implementation, 8 Steps to Unlocking Your Creative Ideas”, released at the African American Author’s Expo in Timonium MD. The book is featured on Amazon. The book helps the reader to unlock their creative ideas and develop a strategic plan on executing their goals. Then in August of 2018 Catherine released her 2nd book “Metamorphosis Shadow” in Orlando Florida at the Speak Life Tour showcase at the Aloft Hotel.



CATHERINE TROTTER RAYNER
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THE TOUR IS A CATALYST TO TRAIN
ENTREPRENEURS AND LEADERS THROUGH
THE ARTS.

2019-2020

*Speak
Life*



Partners

- Coldstream-Homestead-Montebello Community Development
- iLIVE Baltimore
- Fashionably Chic Tour
- DAME'S T'S & Apparel
- DW Celebrity Photography
- LW Arts & Desigs
- SheMatters G.I.R.L.S., Inc.
- S.A.G.E.
- Terra Cafe
- Youth Services, Inc.
- Dr. Aikyna Finch
- Simone's Just Dance Studio
- His Favor Magazine

Past & Current Sponsors

- JNF Enterprises
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- Trustworthy Staffing Solutions
- Jonathan Melnick & Company
- MECU
- Coldstream-Homestead-Montebello Community Development Corporation
- Joseph and Harvey Meyerhoff Family Charitable Funds
- Dent Damage TV
- Judge Burnett
- Kemp & Associates Real Estate & Property Management
- Beehive Connected Group



SPEAK LIFE TOUR 2019-2020

www.speaklifetour.org



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NATIONAL TOUR

SLT Podcast Radio

Promo Video & 2020 Events

SLT launched "the TALK" Radio Podcast in Orlando Florida; Summer 2018 and on July 12th, 2019 will be our DMV Edition at 5pm; CHMCC Center.



This year we will be releasing our video promo to our documentary series "Hit the Streets" and in January 2020 release the first episode.

In 2020 we have a showcase scheduled in Orlando on July 18th at the Aloft Hotel and on September 26th, 2020 we are hosting the "SLT Music Arts Festival" in Maryland.



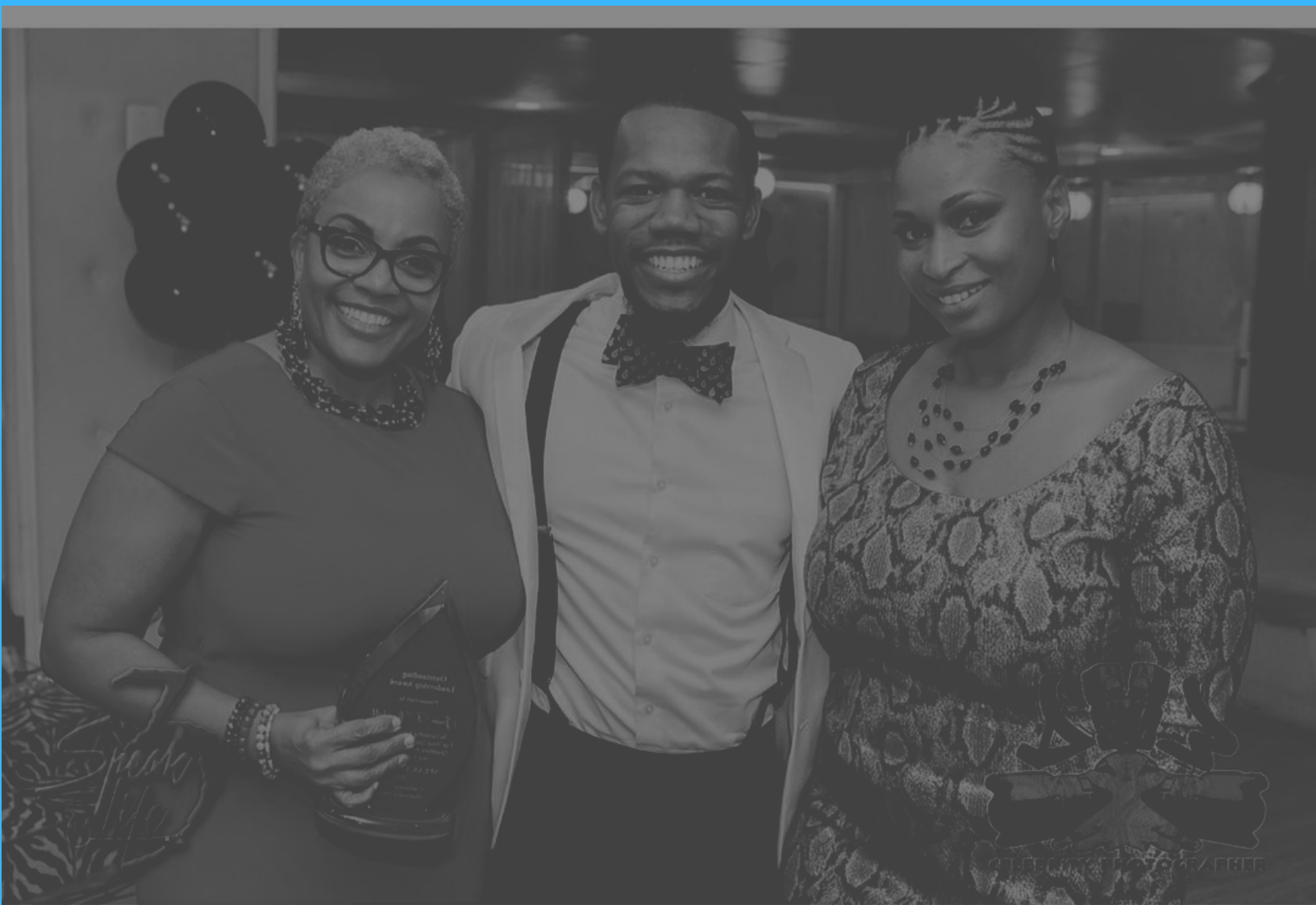
SPONSORSHIP OPPORTUNITIES



SLT IS COMPRISED OF YOUTH AND YOUNG ADULT ARTISTS THAT USE THEIR TALENT AS A TOOL TO FOSTER COMMUNITY ENGAGEMENT STATEWIDE.

Business Member (\$325)

- Business featured on SLT website and linked
- 1 Minute Promo Video
- Monthly Social Media postings (Facebook, IG, Twitter, LinkedIn)
- Business mentioned on the SLT "the TALK" Radio Podcast
- Featured on our Facebook and Instagram LIVES
- Business Interview on SLT "the TALK" Radio Podcast
- Featured in our Monthly E-News Distribution
- Featured at SLT Networking Mixers
- National Promotion at various SLT events



**MAKE CHECKS PAYABLE TO: HOUSE OF NEW BEGINNINGS, INC.
(PARENT ORGANIZATION TO SPEAK LIFE TOUR
ONLINE INVOICE OPTION AVAILABLE**

*Speak
Life*

SLT

Entertainment Music Group

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SPEAK LIFE TOUR AWARDS GALA



SLIT

Speak Life Tour
BALTIMORE

PARTNERED WITH BCRP FOR
THE BALTIMORE CITY
NATIONAL YOUTH VIOLENCE
PREVENTION WEEK
(MARCH 2015)

News & Media Coverage

Baltimore Times Article on "Speak Life Music Arts Festival"

WBAL TV 11 NEWS

Baltimore Times Article - "Speak Life Tour", inspires hope, creativity (January 17th, 2014)



Speak Life Tour seen on ABC2, Fox45 and WBAL Channel 11 News

Examiner Article (2014 Finale Excerpt)

Youth speak life and positivity for themselves and posterity

By Vickie Oliver-Lawson (Examiner Article)

"It was an evening for mingling, networking, jamming and showcasing as the Speak Life Tour held its finale in Baltimore. If you were a young person in the area, the Eubie Blake Cultural Center (www.eubieblake.org), 847 N. Howard Street, became the hippest place to be Saturday, September 20, 2014, beginning at 6pm. The Speak Life Tour (SLT) featured spoken word, song, poetry and hip hop presentations, all with positive messages, along with education and self-acceptance. The tour was the brainchild of New Beginnings Executive Director Catherine Trotter, who began the plenary phase in January. Her SLT team consisted of DJ Rube Rice, Tameka Harris and Mark Davis. Eight months later, Trotter had the opportunity to see the final performance of the youth whom she has nurtured and mentored. The young people have been seen at various events in and around the Baltimore area as well as in Alexandria, Virginia.

The event, which had Standing Room Only, was sponsored by Joe Manns Awards, MECU, Small Occasions Catering, Artistryca Events, artist El Jay McBride, Kemp and Associates and a partial grant from Baltimore Office of Promotion and the Arts."



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We look forward to partnering with your business!